



TABLE COLLECTION

compel[®]

Table Collection

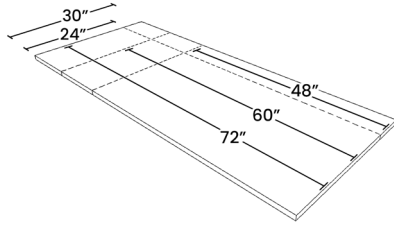
Meet, collaborate, train, work, dine and unwind with Compel's full line of tables. Mix-and-match bases and tops offer design flexibility throughout the majority of our line, while multiple sizes deliver the freedom to specify to your exact space requirements.



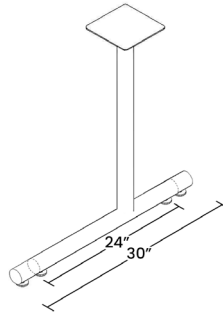


TABLES

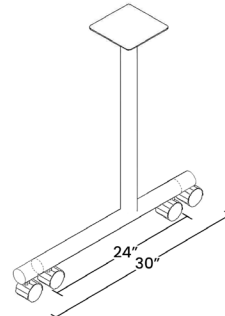
Geo



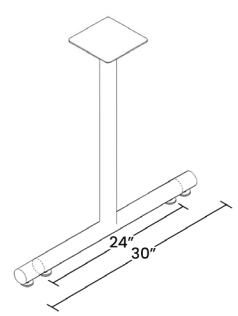
Worksurface



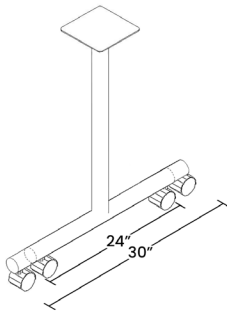
Geo C-Base w/ Glides



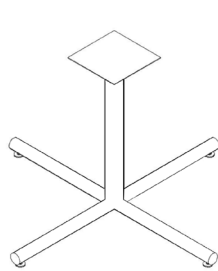
Geo C-Base w/ Casters



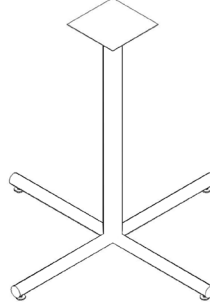
Geo T-Base w/ Glides



Geo T-Base w/ Casters

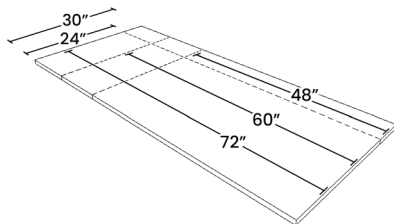


Geo 30" X-Base

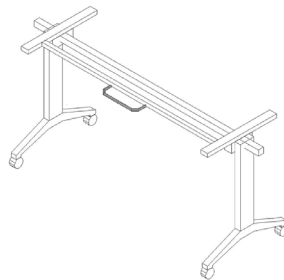


Geo 42" X-Base

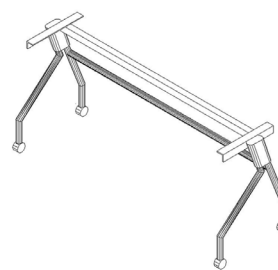
Training Tables



Worksurface

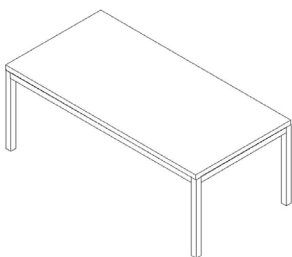


Mobius

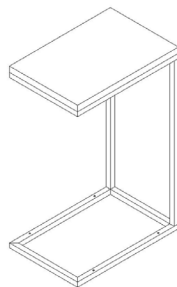


Nifty

Occasional Tables

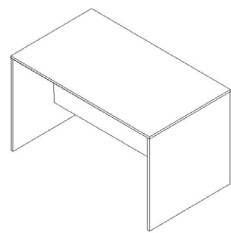


Mia Coffee Table

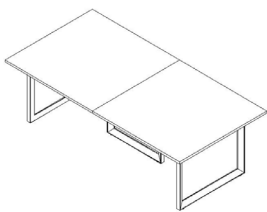


Mia Espresso Table

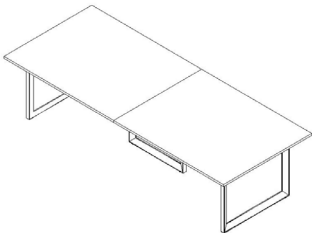
Meeting Tables



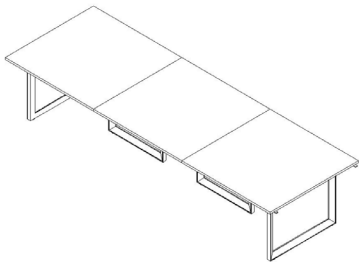
42" x 72" Collaboration



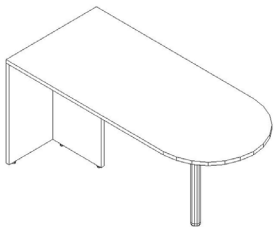
96" Frame Conference



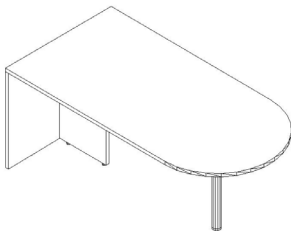
120" Frame Conference



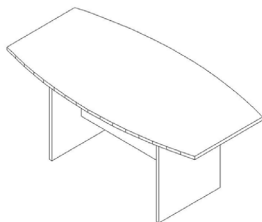
144" Frame Conference



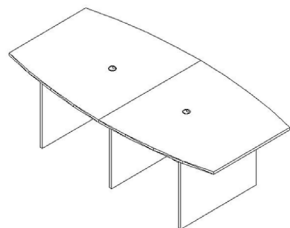
66" x 30" Media Table



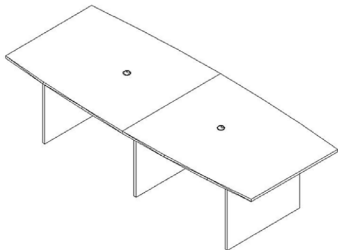
72" x 36" Media Table



72" Panel Conference



96" Panel Conference

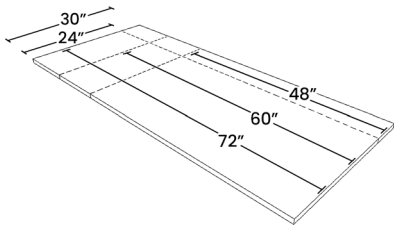


120" Panel Conference

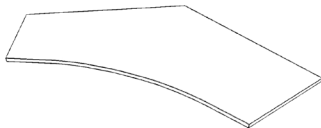


42" Round Conference

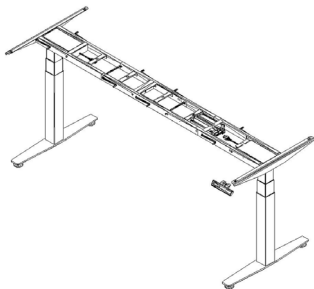
Height Adjustable Tables



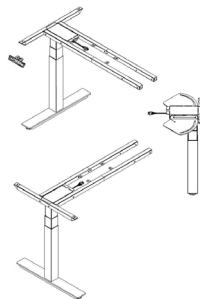
Worksurface



120° Worksurface



HiLo 2-Leg



HiLo 3-Leg

Geo

The Geo table collection offers a variety of table legs and heights. This versatile solution is available in C, T, and X-bases and is perfect for training rooms, meeting rooms, eating spaces, or any multipurpose environment.



C-Base with Glides



T-Base with Glides



C-Base with Casters



T-Base with Casters







How to Optimize for Competitors' Branded Keywords

To Start: A Strategic Approach

1. Are branded keywords driving high enough volume to be worthwhile?



1b) And can you drive sales easily?

2) How do potential customers compare your products/services? What value does chance one vs. another?



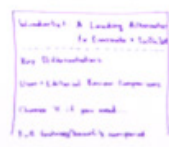
3) Ask the same questions of your competition

Self-Branded Content

1) Target the right salesperson

Buyer	Target	Value in Funnel
<input type="checkbox"/> Example Buyer	Example	High
<input type="checkbox"/> Example Buyer	Example	Medium
<input type="checkbox"/> How to use Example	Example	Low
<input type="checkbox"/> Example Alternative	Example	Medium
<input type="checkbox"/> What is Example	Example	Low

2) Craft content that delivers a superior user experience

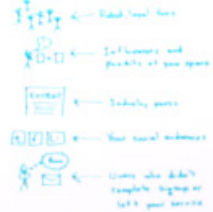


3) Choose a branded location and internal navigation path that directs traffic from primary path to your branded content

Third-Party Branded Content



Brand + Amplification





Mobius

This compact nesting table is perfect for high-density applications. Its simple flip-top feature and solid construction make it an excellent choice for any work environment or multipurpose space.



Nifty

The Nifty portable table is designed to meet all the requirements for today's reconfigurable multipurpose and training rooms.









Pivit Collaboration

Bring people together with coordinating Pivit Collaboration Tables. Collaborate in style by pairing with any of our bar-height stool options. At 47" x 72", four people can collaborate comfortably.



Pivit Frame Conference

Bring the lean, airy lines of Pivit Frame Desking and Benching to your conference room. With the open frame base available in Silver, Black and White, this versatile table will rise to any occasion.



96" Pivit Frame Conference Table



144" Pivit Frame Conference Table







Pivit Media Table

Promote collaboration and facilitate easy video meetings with the Pivit Media Table. Featuring two sizes, a bullet shaped top and the same finishes and clean design as the rest of our popular Pivit line, the Pivit Media Table is the new go-to for collaboration and meetings.



Pivit Panel Based Conference

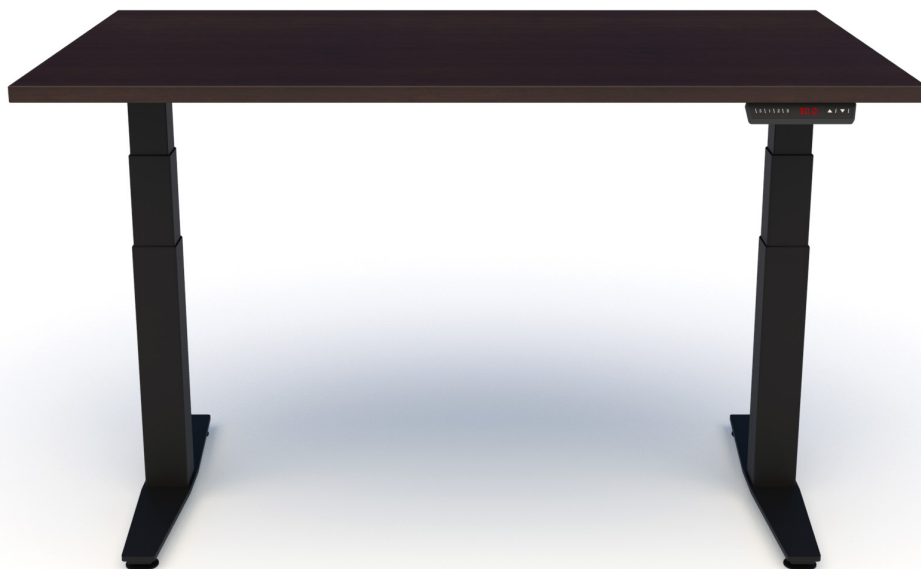
Conference with our classic Pivit Boat Shaped Conference Table. Available in four contemporary finishes, three boat-shaped sizes, and one round, this provides an understated elegance to the conference room.





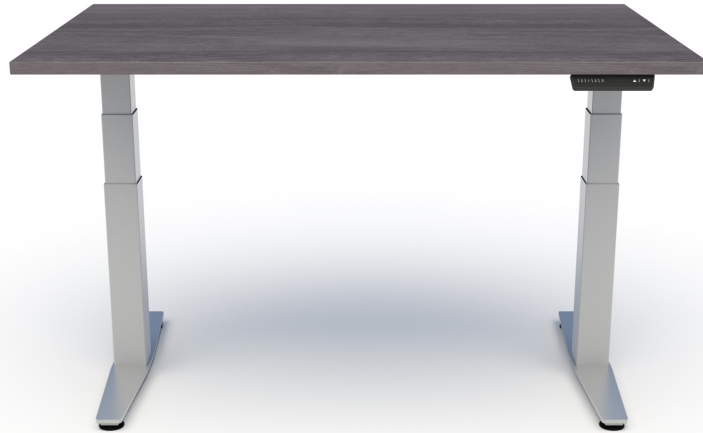
HiLo

Compel's HiLo Height Adjustable Bases come in both 2-leg and 3-leg configurations, accommodate a wide range of worksurfaces (sold separately) and are available in three base colors.









2-Leg



3-Leg 90°



3-Leg 120°





Mia Coffee Table

The Mia Coffee Table serves perfectly as the hub of your seating grouping and is available in two base colors and four rich, seamless surfaces. Take a break near the warm tones of Prairie, the crisp freshness of Cape Cod, the bold richness of Northwoods or the icy chill of Glacier.



Mia Espresso Table

The Mia Espresso Table is ideally sized for much more than a standard end table. At 28" high, the Espresso Table doubles as a laptop table, allowing people to percolate productively even when they're away from their desk.

Black Base



Cape Cod



Glacier



Northwoods



Prairie



White Base



Cape Cod



Glacier



Northwoods



Prairie

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